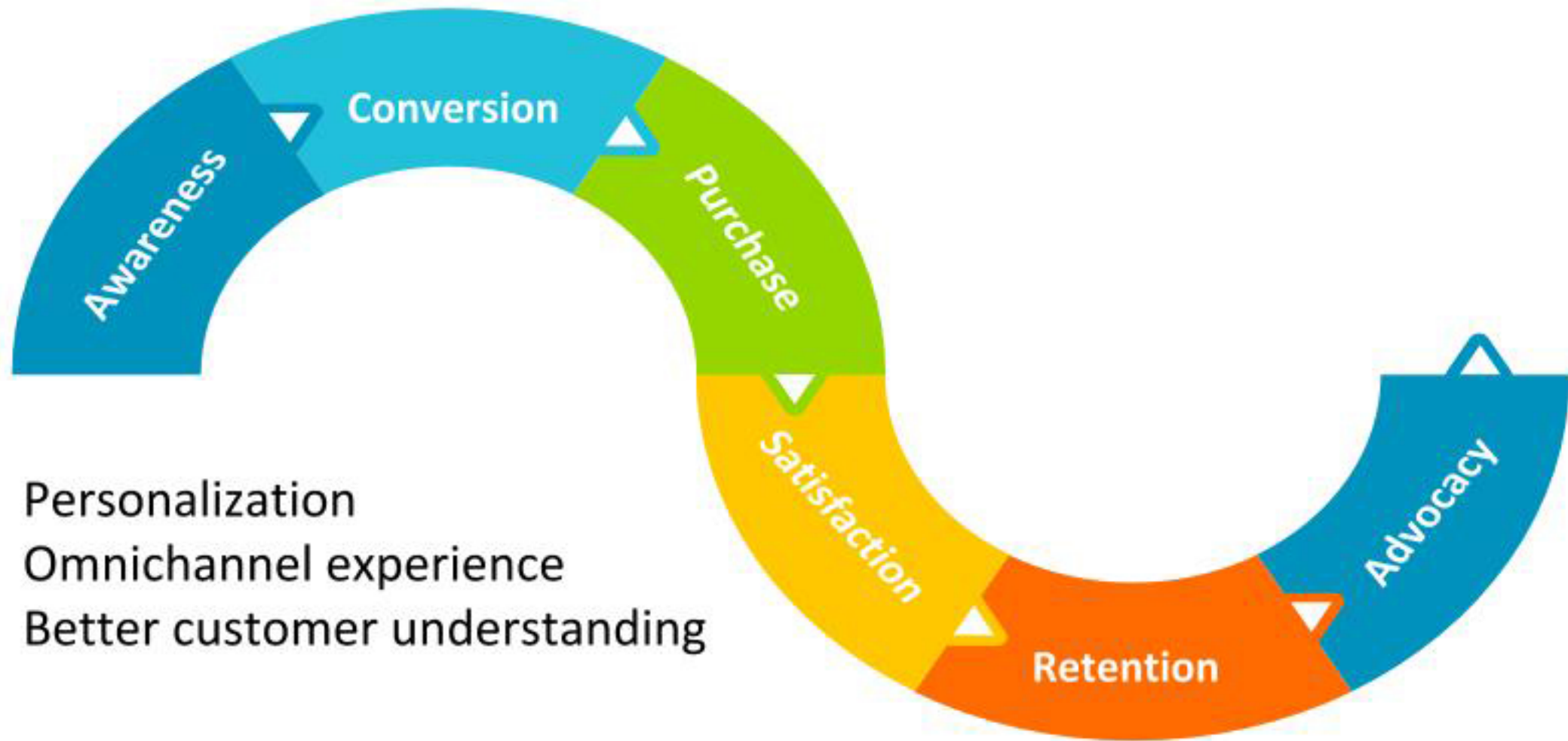


Every Touchpoint Makes Up the Customer Experience



- Personalization
- Omnichannel experience
- Better customer understanding